

BANANAS QUARTERLY

Package for Potential Magazine Sponsors



BANANAS QUARTERLY

Why sponsor the magazine?

Bananas Quarterly is the world's only scholarly publication to focus specifically on the genera *Musa* and *Ensete* (bananas). With international distribution to plantation owners, banana scientists, universities, small-scale growers, and hobbyists, your company could be reaching thousands more growers worldwide. You'd also be helping to support the efforts to combat crippling banana diseases by making sure that growers get better information on disease control and cultivation techniques. Your company gains greater exposure to growers who will potentially use your products. For educational institutions, with Bananas Quarterly, you'll be reaching both potential students and other banana researchers.

The Bananas Quarterly English-language edition is published in two ways: quarterly in electronic format, available to subscribers via our website, www.bananasquarterly.ec, and in hard-copy as a 200-page book in December. BQ's Spanish-language editions, due out beginning 2011, are published both electronically and in hard-copy as glossy magazines on a quarterly basis, and are distributed across Latin America.

With your sponsorship, your company receives an ad placement in the magazine in accordance with your chosen level of sponsorship, a listing in the sponsorship directory (both online and in the print edition), and a banner ad on our website and forums. You also receive the keys to the digital editions for your year of sponsorship, and the hard-copy edition of the magazine in December. Platinum- and Titanium-Level sponsors are also entitled to BQ's in-house graphic design services, free of cost.

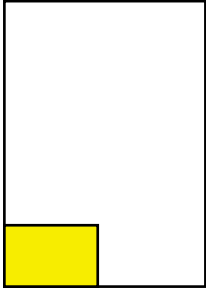
If you choose to become a full-year sponsor of Bananas Quarterly in the middle of the calendar year, we will insert your sponsorship into the back issues of the year in question, and carry your digital ads for a full 12-month period.

Questions? Concerns? Sponsorship? Contact us!

sponsorship@bananasquarterly.ec
www.bananasquarterly.ec/Sponsor.html

BANANAS QUARTERLY

Sponsorship Rates

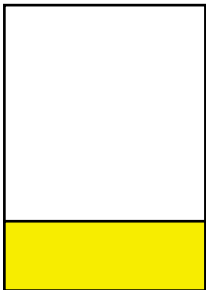


BRONZE-LEVEL SPONSORSHIP

APPROX. 2" X 3" OR 3" X 2" AD SPACE

\$200 PER HALF-YEAR (2 ISSUES)

\$400 PER YEAR (4 ISSUES)

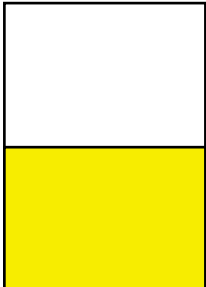


SILVER-LEVEL SPONSORSHIP

APPROX. 8¼" X 3" OR 3" X 8¼" AD SPACE

\$500 PER HALF-YEAR (2 ISSUES)

\$800 PER YEAR (4 ISSUES) - A SAVINGS OF \$200

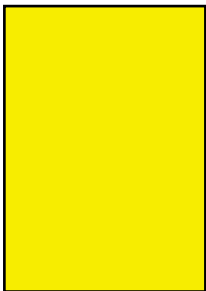


GOLD-LEVEL SPONSORSHIP

APPROX. 8¼" X 6" OR 6" X 8¼" AD SPACE

\$1,000 PER HALF-YEAR (2 ISSUES)

\$2,500 PER YEAR (4 ISSUES) - A SAVINGS OF \$500



PLATINUM-LEVEL SPONSORSHIP

APPROX. 8¼" X 12" - FULL PAGE AD SPACE

\$2,000 PER HALF-YEAR (2 ISSUES)

\$3,000 PER YEAR (4 ISSUES) - A SAVINGS OF \$1,000



TITANIUM-LEVEL SPONSORSHIP

APPROX. 16½" X 12" - TWO FULL PAGES AD SPACE

\$4,000 PER HALF-YEAR (2 ISSUES)

\$6,500 PER YEAR (4 ISSUES) - A SAVINGS OF \$1,500

ALL PRICES ARE IN US DOLLARS. FINISHED SIZE OF THE MAGAZINE AND BOOK IS A4
PLEASE MAKE CHEQUES OR US MONEY ORDERS PAYABLE TO BANANAS QUARTERLY

BANANAS QUARTERLY

Yes! I want to become a sponsor.

Please print out and fill in this page, and return it along with a cheque or money order in US funds payable to Bananas Quarterly, to:

Bananas Quarterly
Casilla 18-01-489
Ambato, Tungurahua
Ecuador SA

Date: _____
Company Name: _____
Address: _____
State/Province: _____ Zip/Post Code: _____
E-mail Address: _____
Website: _____

Level of Sponsorship:

Bronze Silver Gold Platinum Titanium

Duration of Sponsorship:

2 Issues 4 Issues

Please include your graphics along with this form, in high-resolution (300 ppi minimum) jpg or tif format (CD preferred), or e-mail your graphics to Sponsorship@bananasquarterly.ec with your company name and level of sponsorship in the subject line. Platinum and Titanium-level sponsors wishing to make use of Bananas Quarterly's in-house graphic design team should send their company's logo and a written description of the company; pre-press graphics and proofs will be sent to the e-mail address you provide for approval before the volumes are published. The print edition will be mailed to the address you provide in December of the sponsorship year.

Thank you for supporting Bananas Quarterly!